

# Business Session II

## Business in India – The Insider Perspective

Session Chairman

**Bo Rasmusson**

Manager Operational Development  
Cables & Interconnect  
Ericsson AB, Sweden



Ladies and Gentlemen,

In this session we will have three presentations. Our first speaker will be Dr. Luca Fontana from Aditya Birla Science and Technology Company. He will talk about R&D and how to create business with that.

Dr. Fontana is the chief executive officer for the Aditya Birla Science and Technology Company, Ltd. In this role, he directs the corporate research and development efforts in support of the various businesses of the Aditya Birla Group, located at Taloja, near Mumbai.

He joined the company in 2008 coming from Ashland, Inc., in Dublin, Ohio (USA) where he served as chief technology officer.

A native of Genoa, Italy, Dr. Fontana graduated from King College in Bristol, Tennessee (USA), in 1982 with a bachelor's degree in chemistry and earned a doctorate in organic chemistry from Vanderbilt University in Nashville, Tennessee (USA), in 1986. He also holds twenty-five US patents. Dr. Fontana, please take the floor.