

Environmental Perspectives

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Ladies and Gentlemen,

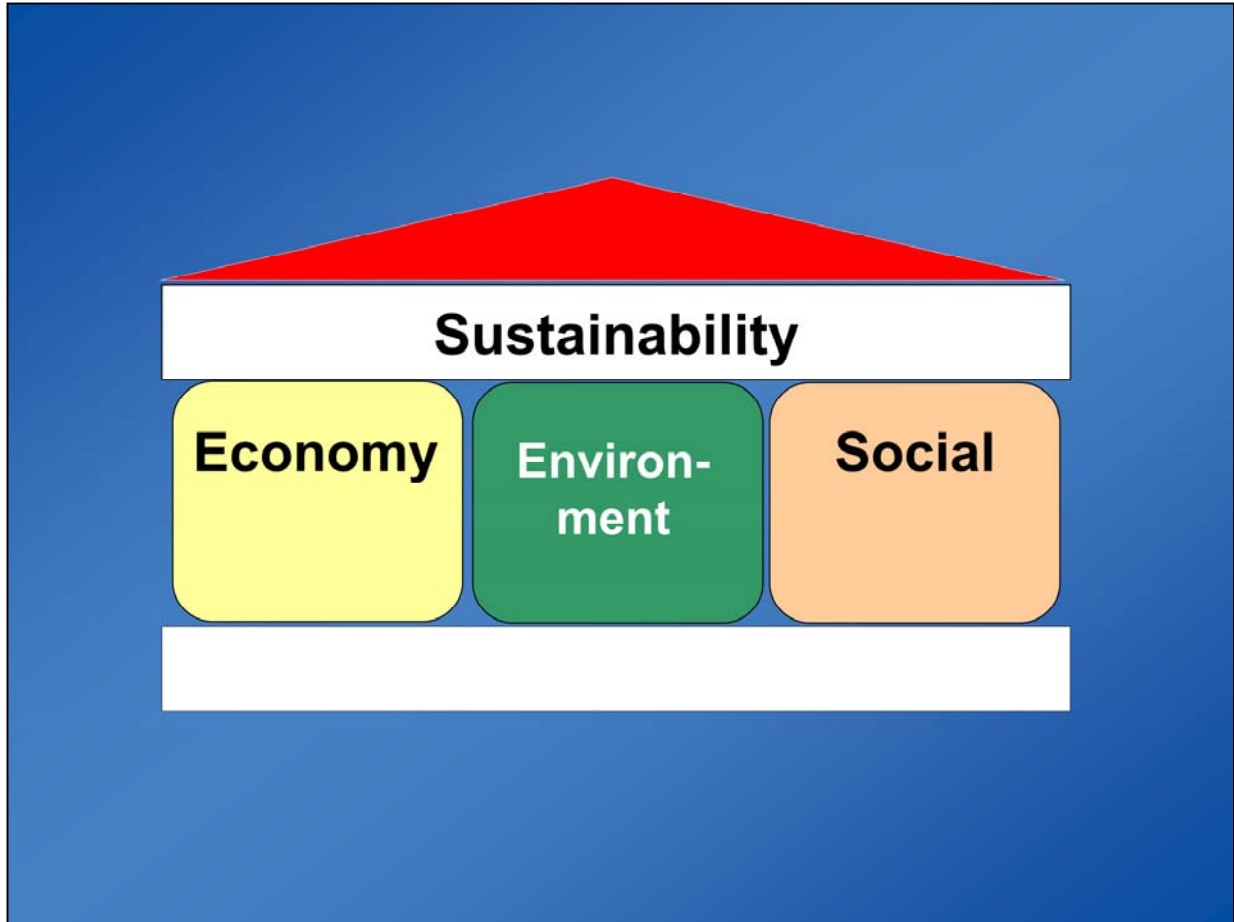
I am happy to have the opportunity to chair this environmental session here in Moscow.

This is a topic that today is very important to all of us, as business people and even more as parents and grandparents.

We can clearly see the development from our first Congress 1991, where local environmental issues like landfill and recycling of metals were touched and the saying “please don’t open Pandora’s Box” was uttered.

In the following congresses we discussed life cycle assessment (LCA) and “green cable” in Montréal 1994 and legislation and environmental declarations in Beijing 2002.

And today we are all aware of the global challenge we have with the “green house effect”.



When we talk about environment, we often mean sustainability. To reach a sustainable development and a sustainable society three pillars remain:

- Economy
- Environment and
- Social situation

All three aspects will be touched in the presentations of this session. We have invited three experts to guide us through the environment.

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- **Business Opportunities: Rework – Rewire**
Carl Mossfeldt, Vice President, Tällberg Foundation, Sweden
- **Business Environmental Impact**
Prof. Gary C. Stevens, Managing Director, GnoSys Ltd. UK
University of Surrey, UK
- **Green Procurement**
Prof. Dr. Sven-Olof Ryding, Managing Director, The Swedish
Environmental Management Council, Sweden

The first topic of this session is presented by Carl Mossfeldt. Carl is Vice President of Tällberg Foundation. His presentation is called “Business Opportunities: Rework – Rewire”. This presentation will give us a general view of the environmental situation today and what kind of changes we will face.

The second topic will be given by Prof. Gary Stevens. He is Managing Director of GnoSys UK, University of Surrey. His presentation is called “Business Environmental Impact”. You will see tools, methods and examples on how to evaluate environmental impacts of our products and activities.

The third topic is given by Prof. Sven-Olof Ryding. We had the opportunity to listen to him at our Congress in Montréal in 1994. He is Managing Director of The Swedish Environmental Management Council. His presentation is called “Green Procurement” and he will give examples of coming rules and legislation related to green procurement.