

# Middle East Perspectives

**Session Chairman**  
**Peter Ford**  
Director Business Development  
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Good morning,  
our next two speakers will present information regarding the very exciting expansion now being witnessed in Dubai.

Our first speaker is Mr. Edmund O'Sullivan, chairman of MEED Events. Ed is a graduate in Monetary Economics of the London School of Economics. After 7 years as MEED's publishing editor he moved to Dubai in September of 2003. In his capacity as chairman of MEED Events he moderates MEED's conferences which number more than 20 in the present year and he is also the author of a new book entitled "The New Gulf - How Modern Arabia is Changing the World for Good". It was published in June of 2008. It gives me great pleasure in introducing Mr. O'Sullivan.