

Megatrends in Society Impact for Wire & Cable

Session Chairwoman
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Good morning Ladies and Gentlemen,
This session will be dealing with megatrends in society and the impact for wire and cable. When we planned this session, we intended to broaden the view of our industry. Maybe you will not find immediately all the answers how this will impact us or affect our business. But we think there will be challenges to us as leaders in terms of change in the market place, social balances in the world and resource management. We had a lot of material and it was difficult to find topics to be presented here. Now I have the honor to present to you speakers with a very different background. These are our topics:

Megatrends in the 21st Century

Prof. Dr. Manfred Perlitz, University of Mannheim, Germany

Megacities and Urbanization

Mr. Vigneswaran Sellakannu, Economic Development Board, Singapore

Energy & Mobility

Mr. George Weyerhaeuser, World Business Council for Sustainable Development, USA

Health Care, Evolution & Economic Impact

Mr. Peter F. Maddox, Christus Health Organization, USA

I hope you will enjoy the session.