

Wire & Cables in Intelligent Transport Systems (ITS) with Application for Car and Road

- **Intelligent Transportation Systems – An Overview**

Mr. Neil Schuster: President & CEO, ITS America

- **Wire and Cables in ITS**

Mr. Bob McQueen: VP, Division Manager, PBS & J

- **Trends in Car Technology and Wire Harness**

Mr. Kazunori Sakai: Project General Manager,
Toyota Motor

- **Automotive Cable: Past, Present & Future**

Mr. C. David Wright: Director,
Delphi Packard

Session Chairman

Ariën van Beinum: Draka Holding



Mr. Ariën van Beinum, Session chairman

Good morning, ladies and gentlemen.

This is the first session and we have 4 speakers. The subject of this session is road transport and its applications of wires and cables in this segment. In the first part of the session, we will focus on the infrastructure of road transport and we have lined up 2 speakers for this part. After the coffee break, we will have another 2 speakers, namely, Mr. Sakai of Toyota Motor. He will talk about cars and wires and cables used in the car. As the last speaker of this morning we will have Mr. Dave Wright from Delphi Packard Electric. He will make an approach to the wires and cables in the car from the other side. He goes from the bottom up and Mr. Sakai goes from top down.

Before the coffee break, we have as our first speaker Mr. Neil Schuster, President and CEO of ITS America and he will tell us about the vision which is embedded in ITS, in terms of transportation management and investment in the infrastructure, data collection and finally the opportunities, which ITS definitely has for the cable industry. After Neil, we will have Mr. Bob McQueen. Bob will talk about the infrastructure around roads and motor highways.

After this introduction, I would like to ask Neil to take the podium.