

# Value Added Perspectives

**Session Chairman**

**Eric Develey**

Vice President, Commercial  
Silec/General Cable, France



Good afternoon,

We thought in the Standing Commission and in the Council of ICF that it is important to give you an overview of the perspectives of the main products that are used in our industry, i.e. metals and compounds. There will be 4 presentations on the topic of value added perspectives.

The first presentation will be an update on metals by George Adcock from the London Metal Exchange. The second one will be a value proposition of copper by Ajit Advani from the International Copper Association. The third one will be a value proposition of compounds by Timothy Laughlin from Dow Chemicals and the fourth presentation will be a solar value proposition by Brian Baxter from General Electric.

Let us now start with the first presentation by George Adcock. He graduated from the University of Brighton, UK and the Polytechnic of Turin in Italy in 1995.

George started work at a bank in Italy, then moved to Pirelli in the UK before joining Mitsui Group in London in 1996. He worked for over 7 years as a trader for both commodity and specialty materials. He later joined Mitsubishi Corporation Futures (Triland) in London in 2004 before in 2006 joining Natixis, a corporate and investment bank in London handling both non-ferrous metals and plastics products.

George joined the LME in April 2007 as Plastics Market Development Executive before becoming Business Manager for Non-Ferrous Metals in 2008 and also Business Manager for Membership in 2009.

George is a member of the LME Plastics Committee. He has an MBA from Warwick University and is also a Recognized Trainer of the Financial Services Skills Council. Let us welcome Mr. Adcock.