

# Environmental Issues

Session Chairman  
**Bo Rasmusson**  
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Ladies and gentlemen, welcome to the **Environmental Session**

Some of the members may remember, that we have touched this subject the first time in Hawaii in 1991 with the title “Recovery on Materials”, which led to a discussion of the Pandora's Box. Should it be opened or not ?

We now realize, that the environmental issues become worldwide important issues and must be tackled.

We have touched this subject already 3 times since Hawaii.



# After Johannesburg



## WSSD

### World Summit for Sustainable Development



As you know, the World Summit for Sustainable Development (WSSD) was held in Johannesburg and just ended recently.

## After Johannesburg



### The declaration

- “We, the representatives of the peoples of the World.....  
.....reaffirm our commitment to Sustainable Development”
- The Three Pillars remain:



After the conference , it was declared that ;

**To reach sustainable development , three pillars remain ,**

**Economy,**

**Environment and**

**Social situation.**



## The Declaration

- POVERTY Concrete targets
- HEALTH Water, sanitation, child mortality, **LEAD**
- GLOBALISATION & TRADE: Inclusive & Equitable - Doha, Monterrey  
**Voluntary Environmental Impact Assessment**
- NATURAL RESOURCES **Water, Land**, Fish Stocks,  
**KYOTO PROTOCOL.**
- CONSUMPTION & PRODUCTION.....



The Declaration states many targets and targets dates in different areas.

Areas like **Poverty** with concrete targets,

In **Health**, in this area the limitation in use of **lead** is mentioned.

In **Globalization & Trade Voluntary Environmental Impact Assessment** was emphasized.

In **Natural Resources Water, Land** and the **Kyoto Protocol** are mentioned.



### The Declaration: Consumption & Production

#### *10 Year Framework to Shift to Sustainable Production & Consumption*

- Investment in Eco-efficiency, Cleaner Production
- Corporate Social Responsibility & Accountability:  
*Reporting*
- Diversify Energy Supply - the ***“OPEC of Renewables”***.
- Minimise Adverse Effects of Chemical Use:  
*Classification & Labelling, Eliminate Lead*
- Prevent & Minimise Waste,  
*Maximise Re-use, Recycling, Eco-friendly Materials*
- Voluntary Consumer Tools:  
*Product Declarations*

#### For **Consumption and Production** :

There was a 10 year framework mentioned, to shift to sustainable production and consumption, which requires various activities listed on this slide.

All activities are concerned with our business.



### The Declaration: Implementation

- Finance, Debt relief
- Engagement by Industry
- Margot Wallstrom: the EU -
  - *“.....must continue to take the lead and translate political commitment into concrete action”.*
  - *i.e. more legislation, more “Voluntary Agreements”*



How to make it happen ?

The poor countries must have debt relief.

Industry must be engaged.

Margot Wallstrom from the EU said :” ...with Voluntarily Agreements or, if necessary, with Legislation, Europe has to take a lead”

- **Risk Assessment and Handling Liabilities...Preserving Asset Value**

Mr. Colin Parker : Director , Environmental Resources Management

- **“Green Cable” ... Reality or Myth**

Dr. Elizabeth Ness : General Manager, Environment, Pirelli SpA

In order to look at these environmental issues in more detail, we invited two experts. Namely:

Mr. Colin Parker, Senior Consultant and Partner in the company Environmental Resources Management, one of the largest environmental and health safety consultancies.

Dr. Elizabeth Ness from the Corporate Health and Environmental Group in Pirelli . She has been with the cable industry for many years and she is also a Vice Chair-woman of the EuropaCable Environmental Committee.